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Guides to a changing workplace

FlexBulletin #65: Sharing the Data Dilemma

March 28, 2012

In our January flex retrospective we acknowledged the confusing state of flex and included this survey quote: "Americans are hopeful for what 2012 will bring for their families and the country, according to a new Associated Press-GfK poll, though most say 2011 was a year they would rather forget."

Thus far 2012 has brought sparse information. As a leading firm continuing to focus on building flexibility, we are asked regularly by our clients, prospects, colleagues and media about the state of things. We share the data we have. But collectively we know that all of you possess the most valuable information there is: the current attitudes, trends and plans of your companies. If most of you are sensing movement and beginning initiatives, other companies - and other readers -- would love to know this. By the same token, if activity is on hold or in decline, that matters.

So what do we want? *About 4 minutes of your time. We need a quick response to a brief survey, summarized below. What will it tell us? Among other things:*

- √ *What's the ratio of expanders to contractors?*
- √ *Which options are growing or atrophying?*
- √ *Who is waiting, planning or acting?*
- √ *Are company attitudes improving or deteriorating?*

*Most importantly, **why should you do it?***

- √ **Noble reasons:** *adding to useful knowledge; reinforcing change; getting oriented.*
- √ **A good trade:** *we labor for hours on every **FlexBulletin** at no charge; a little payback?*
- √ **A major bonus:** *after 50 respondents, we'll draw for a free online training.*

We will of course publish the full results of the survey in a forthcoming issue of the **FlexBulletin**.

Among the questions asked: (all multiple choice)

- ◆ How would you describe the status of flexibility at your company during this recession?
- ◆ How would you rate employee satisfaction with the state of flexibility at your company?
- ◆ Please rank the rate of use of 6 leading FWAs
- ◆ How would you rate senior management's support of flexibility at your company?
- ◆ What is your primary goal for flexibility and could Co Scheduling help you achieve it?

[Click Here to take the survey!](#)

Collaborative or Co Scheduling is a complete, innovative vehicle that offers significant "new model" features for organizations seeking a more effective approach to flexibility. As with any new model, it comes with core features and optional elements. Co Scheduling is a customizable approach. If all or part of this system could meet your needs, we would enjoy discussing the possibilities with you.

[FlexBulletin #61 - NEW Co Scheduling Tools](#)

www.rupertandcompany.com

Best regards,
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